

# 2023 Reservation Form

Sponsor/Advertiser name \_\_\_\_\_

Name on fence (for fence sponsors) \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

City, state, zip code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Mail this form and your check to: Anne Gillis • PO Box 893 • Millbrook, NY 12545  
If you prefer to pay by credit card, please go to our website: [www.millbrookhorsetrials.com](http://www.millbrookhorsetrials.com):  
Go to the ADVERTISE page and click on the box that says RESERVE AND PAY ONLINE.

## Program Advertising

All ads are in color

|                     |        |                             |        |
|---------------------|--------|-----------------------------|--------|
| Back Cover *        | \$2500 | Full Page (7.5 w x 10 h)    | \$ 900 |
| Inside Front Cover* | \$2000 | Half Page (7.5 w x 5 h)     | \$ 700 |
| Inside Back Cover * | \$1800 | Quarter Page (3.7 w x 5 h)  | \$ 350 |
| Two-Page Spread     | \$1700 | Eighth Page (3.7 w x 2.5 h) | \$ 200 |

(Email print-ready ads to [program@millbrookhorsetrials.com](mailto:program@millbrookhorsetrials.com))

\* Cover ads and spreads are full-bleed ads, if desired. Trim size: 8.5 w x 11 h; please keep type and important graphics within a live area of 8 x 10.5; add 1/8" bleed on all sides. Cover ads are based on availability.

*The advertising deadline is June 30. If you need more time, please go to [program@millbrookhorsetrials.com](mailto:program@millbrookhorsetrials.com) to reserve the space.*

## Fence Sponsorship

Fence Sponsorships are fully tax deductible for individuals, although not for corporations.

|                       | Cross Country | Stadium Jumping    |
|-----------------------|---------------|--------------------|
| Beginner Novice Fence | \$ 400        | <b>Lower Level</b> |
| Novice Fence          | \$ 500        | \$1000             |
| Training Fence        | \$1000        |                    |
| Preliminary Fence     | \$1250        | <b>Upper Level</b> |
| Intermediate Fence    | \$1500        | \$2000             |
| Advanced Fence        | \$2000        |                    |

**Gold Medal & Silver Medal Sponsorship packages are also available, offering private ringside tents and premium Cross Country viewing.**

**For details on these packages, please go to [millbrookhorsetrials.com](http://millbrookhorsetrials.com) and click on INDIVIDUAL SPONSORSHIPS under the SUPPORT MHT tab.**



# MILLBROOK HORSE TRIALS

**July 27, 28, 29, 30, 2023**

**Please mail the reservation form (on opposite side) and your check to:**

Anne Gillis  
PO Box 893  
Millbrook, NY 12545

## **CONTACTS**

**Fence Sponsorship & Other Sponsorship inquiries:**

*sponsorship@millbrookhorsetrials.com*

**Program Advertising inquiries:**

*program@millbrookhorsetrials.com*

## **PROGRAM ADVERTISING**

**Program Ad Deadline: June 30, 2023**

**(If you need more time, please let us know.)**

**Norman Levine:** *norman.levine@millbrookhorsetrials.com*

**Email your print-ready ad to Anne Gillis:** *program@millbrookhorsetrials.com*

**If you wish to pay by credit card, please go to our website:**

***www.millbrookhorsetrials.com***

**Millbrook Horse Trials is a 501(c)(3), a not-for-profit organization.**